

# Quality Policy 2018

## Quality Policy

The Directors, Management and Staff of Superior Creative Services Ltd are committed to providing total customer satisfaction by supplying products and services of high quality, to defined specifications, supported by our first class technical and commercial service.

Continuous analysis and improvement, and our flexibility, and responsiveness to meet customer needs, especially with tight deadlines are primary factors in ensuring the company's continued success.

Each and every member of staff is committed to ensuring that our Quality Management System complies with ISO9001: 2008, and is operated, updated, and continually improved within their daily work.

The effectiveness and achievement of our business objectives is measured through regular audit and review.

The efficiency of the ISO9001:2008 Quality System, and the consistently high quality of products and services we supply helps maintain Superior Creative Services Ltd as a leading business within its field.

This policy has been communicated to all levels of the organisation and is available to all interested parties. It is reviewed and updated on an annual basis.



Ian O'Connor  
Managing Director

The Quality Policy was reviewed, updated and re-issued March 2018.

## Superior

THE  
DESIGN,  
PRINT &  
FULFILMENT  
COMPANY.